

About Me

Hello! My name is Jonah McDonald — I am an 18 year old actor in film/TV/theater, a mental health advocate, a digital media director and the founder of the annual LifePath Benefit Concert. The third concert will be bigger and better than ever and it's scheduled for August 9th, 2024. Your business has received this packet because I believe it can help us make an impact in the community of York, PA.

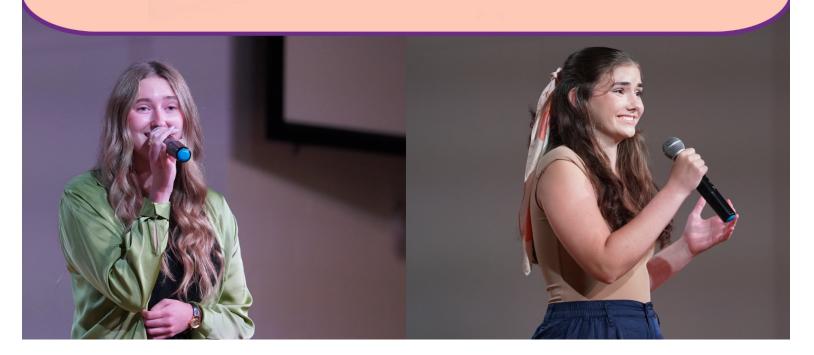
The Need

York has seen a dramatic increase in homelessness.

LifePath's homeless shelters average 160 residents a night, and 25 of those residents are children. The demand for services has led to a shortage of supplies and an increased need for donations.



The LifePath Benefit Concert features songs and skits from local talent, good food, a meaningful message, and the chance to help those in need. 100% of the donations at the event go directly to LifePath's men's and women's homeless shelters. This year, it will take place at the Church of the Open Door East York Campus (4075 East Market St, York, PA, 17402) — doors open at 6:30pm and the concert begins at 7:00pm.





If your business wants to help, please look at the next page and contact me at 717-758-5284 or jonahmcd7@icloud.com.

Emerald Sponsor

\$150 Donaffor

- · A quarter page ad in the program
- A thank you from our emcee during the concert

Ruby Sponsor

8300 Donaffon

- A half page ad in the program
- •Your logo on all promotional graphics (seen by thousands on social media, posters, and elsewhere)
- •A 1-2 minute concert segment dedicated to promoting your business

Diamond Sponsor

\$600 Donation

- A full page ad in the program
- A concert segment promoting your business
- · Your logo on all promotional graphics
- •Information table for your business, if desired
- •Jonah McDonald (film actor & digital media director) will make a video promoting your business for you to use

Please contact Jonah McDonald for sponsorship offers or 717-758-5284 questions. Thank you! jonahmcd7@icloud.com

LifePath Benefit Concert

Raising money for LifePath's homeless shelters in York.

August 9th, 7:00pm 4075 E Market St York, PA 17402