

2025

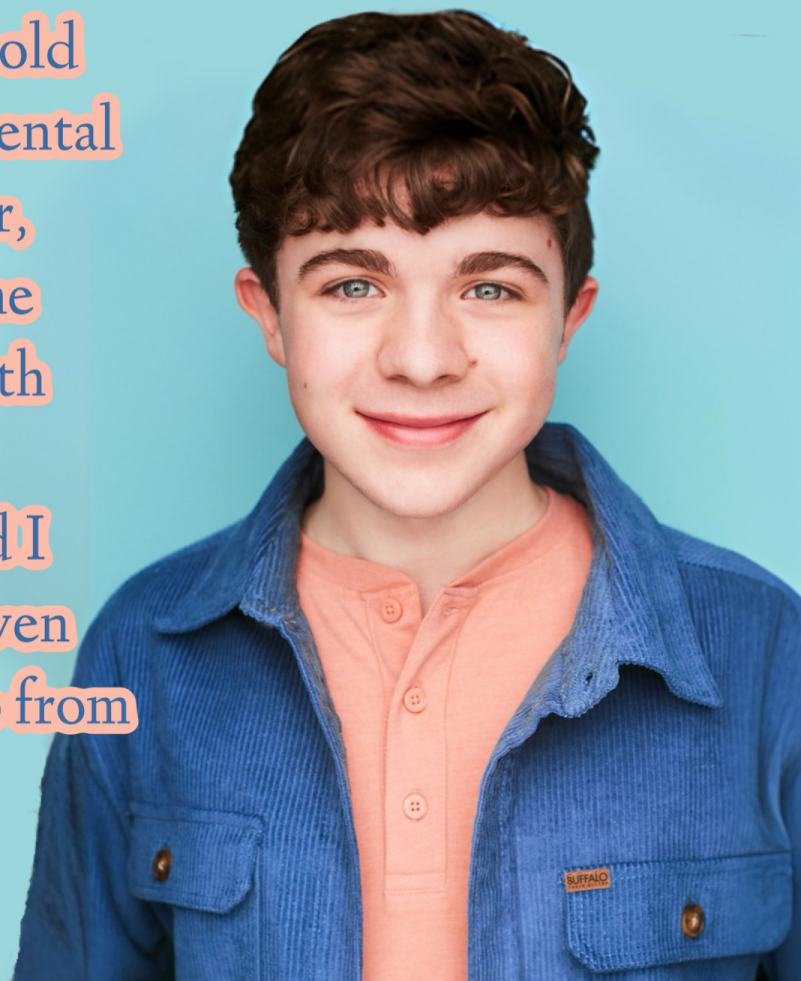
Life Path
Benefit Concert

Sponsor Packet



About Me

Hello! My name is Jonah McDonald — I am a 19 year old actor in film/TV/theater, mental health advocate, video editor, student of psychology and the founder of the annual LifePath Benefit Concert. Last year's concert was the best yet, and I believe this year it will be even better — but only with help from businesses like yours.



The Need

York has seen a dramatic increase in homelessness. LifePath's homeless shelters average 160 residents a night, and 25 of those residents are children. The demand for services has led to a shortage of supplies and an increased need for donations.



The LifePath Benefit Concert features songs and skits from quality local talent, good food, a meaningful message, and the chance to help those in need. 100% of the donations at the event go directly to LifePath's men's, women's and family homeless shelters. This year, it will take place at the Church of the Open Door's East York Campus (4075 East Market St, York, PA, 17402) on August 1st. Doors open at 6:30pm and the concert begins at 7:00pm.



What is LifePath?

Formally known as the York Rescue Mission, LifePath Christian Ministries runs three homeless shelters in York. In 2024 alone, they served over 140,000 meals and over 4,000 unique guests.

LIFEPATH
Christian Ministries

Your Impact

By becoming a sponsor of the LifePath Benefit Concert, you are helping ensure that people in need have a place to stay and meals to eat. At the same time, you are showing the community how much YOU care!

If your business wants to help, please look at the next page and contact me at 717-758-5284 or jonahmcd7@icloud.com.

Emerald Sponsor

\$175 Donation

- A quarter page ad in the program
- A thank you from our emcee during the concert

Ruby Sponsor

\$350 Donation

- A half page ad in the program
- Your logo on all promotional graphics (seen by thousands on social media, posters, and elsewhere)
- A 1-2 minute concert segment dedicated to promoting your business

Diamond Sponsor

\$700 Donation

- A full page ad in the program
- A quality video promoting your business to be shown live at the concert
- Your logo on all promotional graphics
- Information table for your business, if desired
- A second video promoting your business, designed for social media use

Please contact Jonah McDonald for sponsorship offers or questions. Thank you! jonahmcd7@icloud.com

LifePath Benefit Concert

Raising money for LifePath's homeless shelters in York.

August 1st, 7:00pm
4075 E Market St
York, PA 17402