

2026

LifePath Benefit Concert

SPONSOR PACKET



What is LifePath?

Amidst growing homelessness rates in York, LifePath Christian Ministries runs three shelters and stability programs. In 2025 alone, they served 148,700 meals and over 4,530 unique guests.

The Need

York has seen a dramatic increase in homelessness. Currently, LifePath's homeless shelters average 228 people a night. The demand for services has led to a shortage of supplies and an increased need for donations.



The LifePath Benefit Concert features songs and skits from quality local talent, good food, raffles with exciting prizes, and the chance to help those in need. 100% of the funds raised at the event go directly to LifePath's men's, women's and family homeless shelters. This is the fifth year, and it will take place at the Church of the Open Door's East York Campus (4075 East Market St, York, PA, 17402) on August 8th. Doors open at 6:30pm and the concert begins at 7:00pm.





Your Business's Impact

If your business chooses to sponsor the LifePath Benefit Concert, part of the donation will help cover the costs of the event (such as raffle prizes or food), and most will go directly to LifePath. Through the process, your business will be featured!

Emerald Sponsor

\$175 Donation

- A quarter page ad in the program
- A thank you from our emcee during the concert

Ruby Sponsor

\$350 Donation

- A half page ad in the program
- Your logo on all promotional graphics (seen by thousands on social media, posters, and elsewhere)
- A 1-2 minute concert segment dedicated to promoting your business

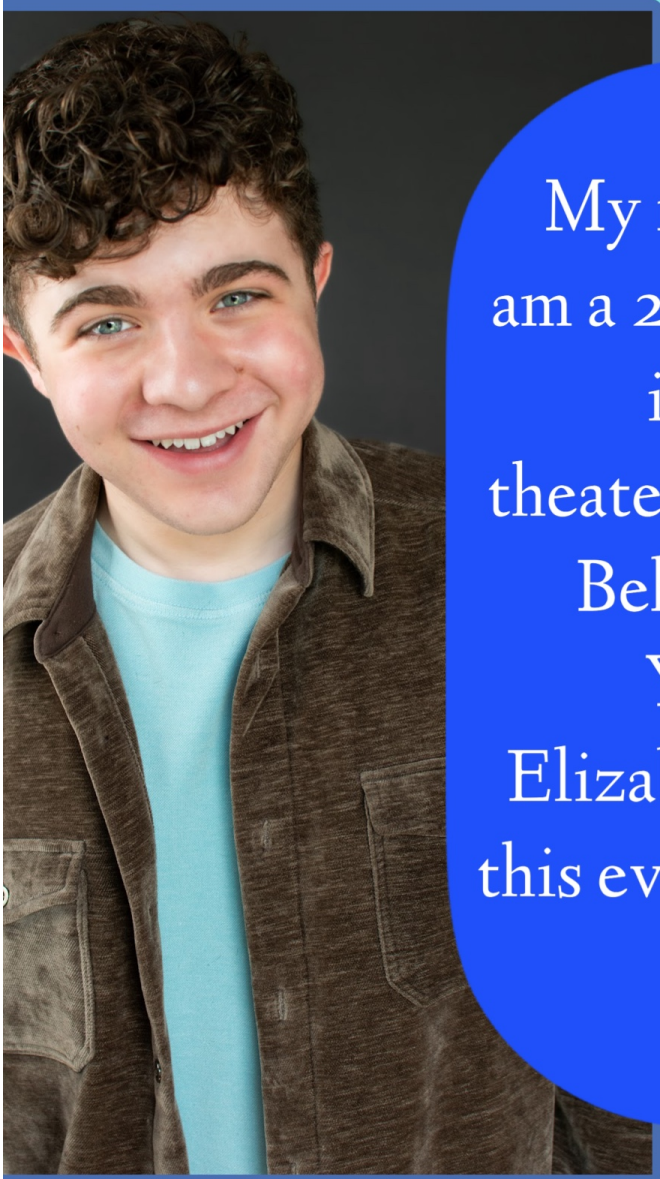
Diamond Sponsor

\$700 Donation

- A full page ad in the program
- A quality video promoting your business to be shown live at the concert
- Your logo on all promotional graphics
- Information table for your business, if desired
- A second video promoting your business, designed for social media use

Please contact Jonah McDonald at jonahmcd7@icloud.com for sponsorship offers or questions. Thank you!

About Me



My name is Jonah McDonald — I am a 20-year-old professional actor in TV, film, commercials, and theater. Currently, I also work as a Behavioral Health Technician in York and study psychology at Elizabethtown College. I founded this event in 2022, and I am thrilled that it is on year five!